

### USER GUIDE – Store Features



## Store Features - Overview

- shop.SAMSONCorporation is a purchasing tool designed for distributors.
- shop.SAMSONCorporation is a software interface which connects the customer to SAMSON's order entry system.
- shop.SAMSONCorporation streamlines the customer order process.
- shop.SAMSONCorporation is available 24 hours a day /7 days a week.
- shop.SAMSONCorporation is a one-stop-shop
  - Catalog pages and service manuals are available for download



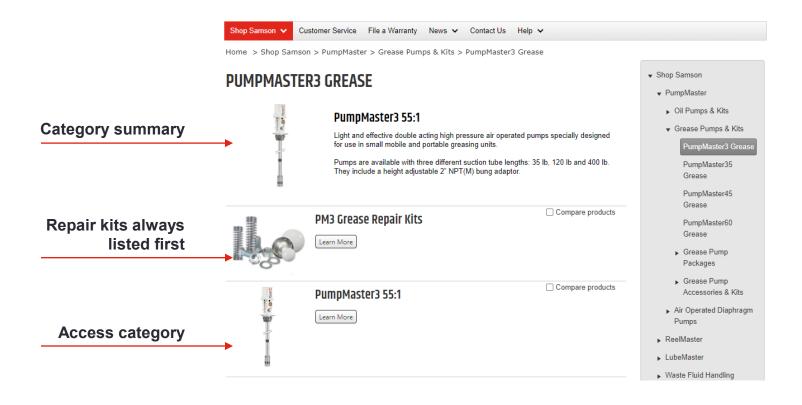
# Store Features - Pricing & Promotions

- shop.SAMSONCorporation offers
- Pricing
  - Upon logging-in, product pricing shown is specific to the individual customers pricing
  - Customers may verify pricing for any specific item
- Promotions
  - Special promotions will also available from time to time



## Store Features - Site Navigation

- Site Navigation
  - Navigate through the site categories and sub categories

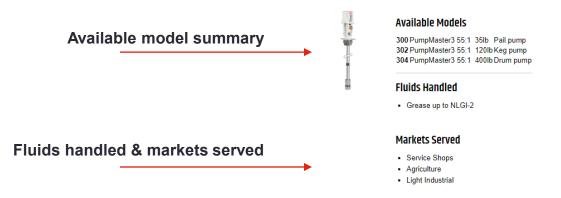




## Store Features - Site Navigation

- Add to cart
  - On Product page
    - Enter quantity & click add to cart

#### PumpMaster3 55:1



Compare products

Ready to Buy?					
You are not currently logged in. Please log in to obtain the best pricing and availability.					
Name:					
PumpMaster3 55:1 35lb Pa 🗸					
Qty: 1 ♣					
Item#: 300					
Add To Cart					



## Store Features - Site Navigation

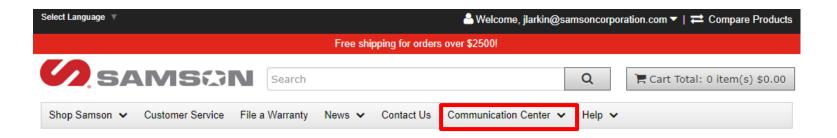
- Specifications, support documents, accessories, and package are shown for each category item.
  - Accessories & Packages are shown for items that are designed to work with a specific product
  - Download catalog pages for a specific product
  - Download service manuals for a specific product

Overview	Specifications	Documents	Accessories	Packages	
Technical Documents:					
All available documents below will open in a new tab in your browser					
View or download pdf of catalog page					
View or download pdf of service manual SM840803					



### Store Features – Communication Center

- shop.SAMSONCorporation offers a NEW secured Communication Center designed specifically for distributors.
- Available when they log-in





### Store Features – Communication Center

- In the Communication Center distributors have access to:
  - Information Releases historical listing of info releases
  - Promotions any active promotions will be shown here
  - Image Library downloadable high resolution images
  - Brand Identity downloadable SAMSON logo with usage guidelines
  - Technical Data downloadable catalog pages, STEP files, CAD files, etc.
  - Pricing current published list price sheet



### Store Features – Communication Center

- All communications to distributors will come from shop.SAMSONCorporation
- Stay in the loop
  - Even if a customer chooses to NOT use shop.samsoncorporation to place orders they are encouraged to register so they may have access to the communication center tools and receive promotions and other information releases.

